

## We're excited to share an important milestone in our law firm's journey.

Since the 2016 merger of two legacy firms—each with roots in the 1800s—we've proudly served our community under the name Schneider Smeltz Spieth Bell. Now, we're rebranding for the next chapter in our story as **Schneider Bell**.

This change reflects our evolution as a unified firm with a clear vision for the future—while honoring the values, relationships, and commitment to clients that have defined us for over 150 years.

### Why the change?

For many of our clients our firm's identity is secondary to the personal relationship they enjoy with their attorney. As we continue to grow, we believe it's time for a bold, cohesive identity for our entire team—one that celebrates our heritage and positions us for the future. The name Schneider Bell reflects a vision for the future while staying rooted in the strength of our past. Because when something works—when it's built on trust, talent, and time—you don't reinvent it. You refine it.

### What's staying the same? Everything that matters:

- ✓ The people you know and trust
- ✓ The values we've always upheld
- ✓ Our unwavering focus on your success

You'll continue to receive the personalized, thoughtful, and strategic counsel rooted in deep legal knowledge and experience that you've come to expect from us.

### What's new?

A streamlined name and refreshed visual identity that reflect our energy, clarity, and relentless dedication to the success of our clients. We invite you to visit our updated website at [mysblaw.com](https://mysblaw.com) to explore the new look of Schneider Bell and learn more about how we're building the future—together.

Thank you for your continued trust. We're honored to serve as your legal partner, now and for generations to come.

With sincere appreciation,



David M. Lenz  
Managing Partner  
Schneider Bell